Case Study

Hands-on House

Location: Lancaster, PA

Products Installed:
ECOsurfaces Classic – 800 SF

Project Needs
• Durable
• Easy-to-Clean
• Aesthetically Pleasing

Product Benefits
• Acoustic
• Ergonomic
• Safe
Hands-on House Creates a Fun Learning Experience with Ecore Flooring

The not-for-profit organization, Hands-on House, located in Lancaster, PA, is an exceptional facility for children to learn, grow and develop themselves further in a fun, upbeat atmosphere. A museum geared towards children ages 2-10, Hands-on House features self-directed exhibits that are designed for children and adults to learn and play together. With constant events occurring at this facility, the flooring plays an important role in the museum’s day-to-day activities.

So, when Hands-on House decided to create a new experience in 2017 called The Clubhouse, the surface in this new area was an important consideration. The museum was also looking to partner with local businesses to obtain building materials. Ecore was happy to help.

In September of 2017, Ecore donated 800 feet of ECOsurfaces Classic. Hands-on House selected this surfacing because its color represented the earth and was the perfect complement to the blue sky and trees of the “treehouse” room. With strong acoustic benefits and easy to maintain features, ECOsurfaces meets the needs of the Hands-On House. They now have the confidence to host messy demonstrations and interactive activities, because they don’t have to worry about messing up the floor.

There were “153 children in this room that were creating slime, and it cleaned up perfectly compared to the first flooring that was in the Clubhouse” Said Sue Miller, Education Director at Hands-on House. Visitors have noticed a difference in the floor, as well and the positive outcome it has had on the facility. Karen Helm, Clubhouse Playologist at Hands-on House, explained how the visitors “love the look of the floor and think it was a smart move to install it, because of how easy it is to clean”. With ECOsurfaces Classic installed, Hands-on House doesn’t have to worry about the floor fading either, because the ECOguard coating on it makes it wear resistant. Comprised of composition rubber, ECOsurfaces provides a comfortable and ergonomic surface for those who walk and play on it.

As a result of the flooring installed, Julia Connolly, Executive Director of Hands-on House feels “this surface has allowed us to expand our opportunities with events and activities we can now hold in the Clubhouse”. This includes the annual fall events called Backyard Boo, Summer Camps and occasional programs, such as the What’s All the Buzz Family Fun Day to announce their new bee exhibit, where children interacted with honey.

Ecore was happy to assist Hands-on House with its surfacing needs. With this facility drawing more visitors each day, it was important to have a floor that can meet the museum’s mission of “creating a landmark learning experience for children and their families through play”.

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