### Case Study

**Philadelphia University SEED Center**

- **Details**
  - Location: Philadelphia, PA
  - Products Installed: 200 SF of ECOsurfaces

- **Project Needs**
  - Cost-effective
  - Ecological

- **Product Benefits**
  - Meets stringent criteria under the LEED rating system
  - FloorScore certified
  - Wears well/durable
Ecore Plants Green Roof at Philadelphia University’s SEED Center

Each summer, students studying to obtain a Master of Science in Sustainable Design at Philadelphia University participate in a green project in the Philadelphia area. Students in the summer 2012 program decided to design and construct a green roof on the University’s Sustainable, Energy Efficiency and Design (SEED) Center.

The SEED Center houses the University’s graduate programs in sustainable design, construction management, interior architecture, and real estate development, and also serves as a regional resource for architects, engineers, builders, and developers by offering training in sustainable building design strategies and green product and material integration. Moreover, the building has earned gold certifications from Leadership in Energy and Environmental Design (LEED®) and the U.S. Green Building Council.

Mark Giuranna, a Regional Sales Manager for ECORE Commercial Flooring, is a Philadelphia University alumnus and wanted to get involved with the project. “This was the first green roof done at the University, so it was experimental,” said Giuranna. “They had a problem with reinforcement, so the tiles couldn’t be too heavy. As a result, we created the surface using ECOsurfaces in a checker-board pattern, and it looks beautiful.”

Andrew Dodge, Managing Director of ECOsurfaces and a member of the ECORE Board of Directors, generously agreed to donate 200-square-feet of ECOmax tiles for the rooftop application. “They University just loved it, and they are going to be doing more green roof projects, and ECORE is going to be involved with them.”

For more than ten years, ECOsurfaces has offered a diverse portfolio of flooring without sacrificing the health of the natural environment. Even before sustainable design became an industry emphasis, ECOsurfaces was proactively using recycled material resources and engineering new environmentally sustainable surfacing solutions. “With a continued commitment to upholding the environment and providing innovative product selections, we were happy to donate ECOsurfaces for the SEED Center’s green roof project,” said Dodge.

They are extremely happy with it,” said Giuranna. “They University just loved it, and they are going to be doing more green roof projects, and ECORE is going to be involved with them.”